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GARAGE LIVING TO SPONSOR THE STEERING FOR STEER FRIENDS CHARITABLE EVENT

This August, Garage Living, the premium garage transformation company in Canada and the US, will be the Diamond Sponsor at the Steering for Steer Friends Charity Car and Bike Show. The show, which is taking place on August 13th from 8 am – 4 pm at the Markham Fairgrounds, will feature classic, exotic, and muscle cars, as well as motorcycles.

The car and bike show will be raising funds for Steer Friends, a charity located in the heart of Stouffville, Ontario. The charity provides day program support to individuals with disabilities and complex care needs across York Region and the GTA.

Steer Friends began as a not-for-profit five years ago by Steve Wilkins, Garage Living's VP of Franchise Development, and Maureen Hall, proud parents to an adult daughter with complex needs. Thanks to start up donations from Garage Living ownership, parental love, volunteers and community funding, Steer Friends became an official charity in 2020. It continues to support a diverse group of individuals including those living with cerebral palsy, autism, genetic and seizure disorders while training Registered Nurses in this specialized field of care.

"We started Steer Friends after realizing that many programs available at the time either could not accommodate our daughter's needs, or she wouldn't be accepted because of the level of care needed," says Wilkins. "We wanted to ensure that our daughter and other individuals with similar needs had a place to thrive after high school."



General admission for the car show is \$5 per adult.

Guests can also register their vehicles at \$25 for outdoor registration and \$45 for indoor registration. In addition, Dave Kindig, Producer and Actor known for Bitchin' Rides and Best of Top Gear, will be in attendance. A limited number of guests will have the opportunity to register their vehicles and receive a picture with Kindig for \$200.

100% of donations raised during the event will go directly to Steer Friends Charity. Donations will be invested in Steer Friends' therapeutic recreation activities, as well as their music, art and pet therapy programs along with safe community outings including Challenger Baseball with Jays Care's adaptive baseball program. To date almost \$75,000 has been raised with a goal to raise \$200,000 at this event. A charitable tax receipt will be provided for each donation amount.

"We look forward to supporting Steer Friends and helping Steve and Maureen raise money for this important cause," said Aaron Cash and Daniel Albo, Garage Living partners. International awareness and support for Steer Friends extends through the Garage Living family with franchise owners expected to fly in from a number of states and provinces.

The Steering for Steer Friends Charity Car and Bike show is taking place on Saturday, August 13th, 2022, from 8 am – 4 pm at the Markham Fairgrounds at 10801 McCowan Road, Markham, Ontario, L3P 3J3. The event will take place rain or shine. For more information or to purchase tickets, please visit <https://steerfriends.org/events/>.

ABOUT GARAGE LIVING

Founded in 2005, Garage Living® is a premium garage transformation company headquartered in Canada. With 40 franchises across North America, each location offers clients turn-key garage transformations managed by professionally trained designers, installers, and service personnel. Each project is designed to the client's specific needs with the end goal of creating functional, clean spaces that can be used year-round. For more information, please visit garageliving.com.

ABOUT STEER FRIENDS

Steer Friends was founded in 2018 as a non-profit day program in Stouffville ON to support youth and adults living with disabilities across the Greater Toronto Area. In 2020 they became a registered charity (778679712RR0001) continuing to fill the need for complex care to those living with cerebral palsy, autism, genetic and seizure disorders. Their goal is to empower and enrich the lives of these young adults with personalized care and stimulating activities including music, art, and pet therapy programs. For more information, please visit www.steerfriends.org.